

KEY MAGAZINE CINCINNATI

2023 RATE CARD

AD Sizes	12X	4X	1X
Full Page	\$1050	\$1150	\$1250
2/3-Page (horizontal only)	\$850	\$950	\$1050
1/2-Page	\$650	\$750	\$850
1/3-Page (horizontal only)	\$550	\$650	\$750
1/4-Page	\$425	\$525	\$600
1/6-Page	\$275	\$295	\$325

Covers—Front, Back, Second, Third

Front and Back Cover with Full Page Feature Cover Story.... \$2550 per issue!

Front cover (per month) \$1950 with Full Page Feature Cover Story

Back cover (per month) \$1,400

Covers 2 & 3 (per month) \$1,300

*Front Cover available for 6x plus customers only at this rate

Preferred Positioning (pp. 4-31) Add 15%

Mechanical Requirements

Key Magazine Cincinnati is produced on a sheet fed press, 150-line screen, on #60 enamel text weight stock. Art is performed on a MacIntosh platform; prefer all ads submitted via email & fonts must be imbedded with emailed or disk submissions. Creative design and production of ads is available through Key services, on a fee basis.

Deadline: space is due by the 12th day of the month preceding publication date (later available upon request) artwork by the 20th

Magazine Trim Size: 5-1/2 X 8-1/2 inches

Ad Sizes	Width (inches)	Depth (inches)
Full page bleed	5-3/4	8-3/4
Full page non-bleed	4-1/2	7-1/2
2/3-page (horizontal only)	4-1/2	5
1/2-page (vertical)	2-1/4	7-1/2
1/2-page (horizontal)	4-1/2	3-3/4
1/3-page horizontal only)	4-1/2	2-1/2
1/4-page (vertical)	2-1/4	3-3/4
1/4-page (horizontal)	4-1/2	1-7/8
1/6-page (vertical only)	2-1/4	2-1/4

www.keycincinnati.com

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